

# CALIFORNIA WEED SCIENCE SOCIETY

PO BOX 1961 • WEST SACRAMENTO • CA • 95691 • (831) 442-0883 • FAX (831) 442-2351

Dear Exhibitors:

The California Weed Science Society would like to thank you for your interest in our 2017 Annual Conference which will be held January 18-20<sup>th</sup> (Wed-Fri), 2017 at the Portola Hotel and Spa in Monterey, California.

Again this year, we have regular 6' booth spaces and premium 8' booth spaces in the Foyer for your Exhibits! There are limited Premium booth spaces, offered on a first payment received- basis.

Please join us as a part of the experience as we request your continued support by sponsoring your commercial exhibit at this CWSS Conference. As you know, this conference has become a key California event for industry, public agencies and academia focused on the science of weed control.

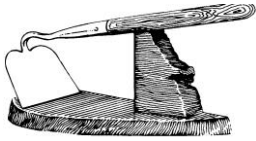
The fee for exhibiting is \$600 for a 6' space and \$800 for an 8' space. There will be 6' tables provided for all exhibit spaces, leaving plenty of room for a banner or other item in the premium spaces. Each exhibit registration includes a complimentary speaking slot at the "What's New" industry update session. Booths will be open on Wednesday and Thursday for viewing, so you will have two full days to rub elbows with weed management professionals at your booth.

We are asking you to reserve funds now for this important event. **Each space will be assigned as payments are received.** If you decide to exhibit with us, please fill out the attached form and FAX, mail it in, or pay online! Should you have any further questions regarding commercial exhibits, please contact me at (916) 216-8744 or [jhugie@wilburellis.com](mailto:jhugie@wilburellis.com).

Additional forms and more detailed information about our Conference are available on our website at <http://CWSS.org>. We look forward to seeing you at our 69<sup>th</sup> Annual Conference!

Sincerely,

Josie A. Hugie, PhD, PCA  
Educational & Commercial Exhibits Session Chair  
California Weed Science Society



# CONFERENCE EXHIBITS

I would like to participate with a booth at the **2017 California Weed Science Society Conference.**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

### TWO Options for 2017!

**Prepayments required: \$600 for a 6' Space; \$800 for 8' Space.**

**Electricity at this venue will be available for a \$50 daily charge per booth.**

**Booth spaces are limited, so act quickly! There are limited Premium 8' spaces in the Foyer!**

**Exhibits must fit completely within the allotted space or additional charges will be issued.**

**Registrations postmarked after January 1, 2017 will incur a \$100 late fee.**

### Payment Methods:

Online payments available at [www.cwss.org](http://www.cwss.org)

\_\_\_\_\_ Check enclosed (made payable to CWSS) Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

\_\_\_\_\_ VISA, MCARD, AMEX, DISC # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

**Mail checks to: CWSS, P.O. Box 1961, West Sacramento, CA 95691 or fax CC info to (831) 442-2351.**

## INFORMATION FOR EXHIBITORS

**January 18-20 (Wed - Fri), 2017 – Portola Hotel and Spa - Monterey, CA**

- 1) The exhibit area will be open 5:00 p.m. - 9:00 p.m. on Tuesday, January 17 and Wednesday morning at 7:00 a.m. for setup. If you are not able to set up during this time, please contact Josie Hugie at (916) 216-8744 to make alternate arrangements prior to January 15, 2017.
- 2) We will post break times so you can be sure to attend your booth to meet with attendees. These times will also be available in your conference agenda upon arrival.
- 3) The exhibits should be broken down after 5:00 p.m. Thursday, January 19, 2017.
- 4) The conference will provide one banquet table, a tablecloth, & two chairs. Booths will be assigned on a "first payments received, first serve" basis. All displays must fit within the allotted space, no exceptions.
- 5) One complimentary conference registration is included in the commercial exhibit fee. Continuing education credits will not be given without conference registration.
- 6) The exhibitor fee also includes a speaking slot at the "What's New" industry update session.

### TIPS:

- Please keep handouts as informative as possible, as this conference is a great learning experience!
- A mailing list for potential clients and others who may request more information regarding the exhibit is acceptable.

**Should you have any further questions regarding commercial exhibits, please contact Josie Hugie, Sponsorship & Exhibits Chair at (916) 216-8744 or [jhugie@wilburellis.com](mailto:jhugie@wilburellis.com)**