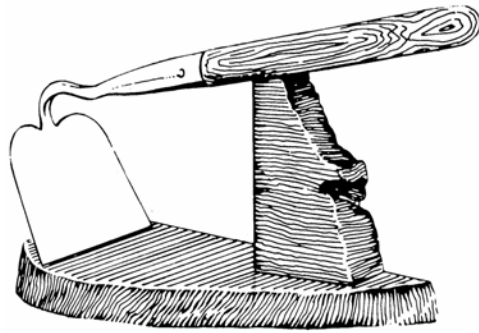


# CALIFORNIA WEED SCIENCE SOCIETY



# NEWS

December 2011

*Promoting the research, education and regulatory aspects of weed science*

## EXECUTIVE BOARD

### President

Michelle LeStrange  
(559) 684-3320

### Vice President

Chuck Synold  
(559) 291-7740

### Secretary

Steve Fennimore  
(831) 755-2896

### Past President

Dave Cheetham  
(530) 345-6140

## DIRECTORS

Wes Croxen  
(559) 661-1845

Bruce Kidd  
(909) 226-0176

Milt McGiffen  
(909) 560-0839

Rick Miller  
(916) 212-8598

Richard Smith  
(831) 759-7357

Rob Wilson  
(530) 667-5117

## COMMITTEES

### Finance

Wes Croxen  
Judy Letterman

### Membership

Rick Miller

### Nominations

Dave Cheetham

### Non-Conference Educ.

Richard Smith

### Public Affairs

Milt McGiffen

### Program & Proceedings

Chuck Synold

### Steering

Bruce Kidd

### Student Liaison

Rob Wilson

## BUSINESS MANAGER

Judy Letterman  
(831) 442-0883  
(831) 442-2351 Fax  
manager@cwss.org  
[www.cwss.org](http://www.cwss.org)

## Time to Register

64th Annual Conference of the California Weed Science Society

*“The Value of Weed Control: What’s It All Worth?”*

**January 23, 24 & 25, 2012**

Fess Parker’s DoubleTree Resort, Santa Barbara, California

**19.5 CE hours approved by CA DPR including 4 hrs L&R**

## *A Message from CWSS President Michelle LeStrange*

### **NEW and improved CWSS Website! Check it out! [www.cwss.org](http://www.cwss.org)**

Our goal is to update our look and make the website more user friendly. I hope you agree that we are making progress.

- With a push of a button you can easily access details regarding the Conference including the complete Program agenda, Registration form, Hotel reservations, and our Football reception.
- Note the photos and updated pages About Us, Students, Sponsors & Exhibitors, Contests and Awards. We’ve updated our forms and added our ByLaws, etc.
- Visit the Publications Page and test that our archived proceedings and journals are searchable! Type in “creeping woodsorrel” and just see what pops up! Try your favorite topic.
- You can directly access links to purchase books related to weed science.

**NEW this year is a PHOTO Contest!** Fame and fortune await you. To enter just Email up to 5 digital photos that best reflect the 2012 Conference Theme to manager@cwss.org by December 31st (or thereabouts). You can win \$100 or free registration to the 2013 Conference in Sacramento. We’ll announce the winners at Monday night’s Reception.

**VOTE for Secretary!** The Ballot is enclosed. You can vote online or mail in the ballot.

**BOARD MEMBERS Needed!** CWSS is always looking for volunteers. Three Director positions are open this January: *Membership, Student Liaison, and Non-Conference Education*. Each position carries some commitment and responsibility, but our Board is awesome and Judy and Celeste at the Business Office keep us moving forward. If YOU would like to serve, then let US know. Call the CWSS Office or a Board Member ASAP!

**MAKE your HOTEL Reservations SOON!** Time is running out. Our special room rates are available until January 2, but they might sell out early, so do not delay.

**For any information on the Conference you can visit our website at [www.cwss.org](http://www.cwss.org) or call the CWSS business office at (831) 442-0883.**

### **Report from the CWSS Program Chair - Chuck Synold**

If you haven't already, now is the time to register for the upcoming CWSS annual conference in Santa Barbara. Not only will the conference be held in a spectacular setting, we will also be offering a total of 19.5 hours of DPR continuing education (including 4 hrs laws and regulations). You won't want to miss the opportunity to attend this compressive educational event at such a terrific location.

Activities kick off on Sunday afternoon with the NFL playoff football reception. With any luck, at least one or possibly two California teams will still be playing on January 22 for their respective 2012 Conference Championship. Regardless of who's playing, we'll enjoy watching the games in a fun atmosphere while reconnecting with friends and colleagues.

On Monday morning the conference begins with Weed School exploring the topic: "Environmental Fate of Herbicides". Our afternoon general session addresses the theme "The Value of Weed Control: What's it All Worth", followed by the What's New from Industry segment. At day's end we'll enjoy socializing together at the CWSS Member Reception. Tuesday is dedicated to a full day of 8 concurrent sessions and Wednesday morning provides an update in Laws and Regulations.

In addition, you will experience over 25 industry exhibits, numerous research and student posters, student research presentations and our annual CWSS Business and Awards luncheon. As you can tell, there will be a whole lot going on at the 64<sup>th</sup> Annual CWSS Conference in Santa Barbara....Don't Miss it!

### **Sponsors, Exhibitors and Research Posters - Rick Miller**

The CWSS offers opportunities for sponsorship, exhibitors, and research posters at the conference and signups and commitment are well underway! As always, it is "first come, first served". The fee to reserve one booth space is \$550 by **January 6th**, which includes a complimentary registration for one person and a speaking slot at the "What's New" industry update session. A \$100 late fee is assessed after that date. Weed management professionals wishing to present posters summarizing their research are also welcome. Check out the Sponsors and Exhibitors Page on the CWSS website. Contact Rick Miller, CWSS Membership Director at 916-212-8598 or [rmiller@dow.com](mailto:rmiller@dow.com) for more details

### **What's New Session—Monday Afternoon 3:45-5:00pm**

The What's New Session is designed to give conference exhibitors and sponsors a chance to introduce their company and representatives to all conference participants. Anything new and of interest to conference attendees such as label updates, new registrations, new products including equipment, crop protection materials, new technology, new publications, etc., are welcome. Please keep in mind that this session does fill up rapidly, so reserve your spot soon! Contact Ben Duesterhaus, Session Chair at 916-335-3441 or [ben.duesterhaus@basf.com](mailto:ben.duesterhaus@basf.com)

### **2012 CWSS Student Paper and Poster Contest - Rob Wilson**

**NEW this year - Travel reimbursements up to \$500 per student contestant!**

Graduate/undergraduate students are encouraged to enter one paper and/or one poster in the student contests at the CWSS Conference in Santa Barbara. Papers or posters should consist of information gathered from research projects related to weed science. Students do not have to present results of their own research, but they must be familiar with all aspects of the research. All students entered in the contest are eligible to apply for a student fee waiver, and attend the CWSS annual conference for free (see the enclosed Registration Form). Papers and posters are judged separately. Prizes for the best student papers and posters are awarded as follows: 1<sup>st</sup> place: \$500, 2<sup>nd</sup> place: \$300, 3<sup>rd</sup> place: \$200. Abstracts will be published in the proceedings. **Contact Rob Wilson ASAP at (530) 667-5117 or [rgwilson@ucdavis.edu](mailto:rgwilson@ucdavis.edu).**

### **2012 CWSS Scholarships & Internships Available for Students**

The California Weed Science Society is offering scholarships to support undergraduate and graduate students with an interest in weed or invasive plant management. To be eligible for these awards the student must be pursuing a degree at an accredited 2-year college or 4-year university in California and be enrolled through the spring 2012 term. *All awards will be given at the discretion of CWSS. Preference will be given to students that demonstrate a strong interest in weed or invasive plant management.* **All applications must be received by March 15, 2012.**

**CWSS Scholarships:** Academic scholarships up to \$2000 are available for undergraduate and graduate students.

**CWSS Internships:** The internship is an award of \$3000 for an 8-week full-time internship with a University of California farm advisor or other off-campus research personnel with responsibilities in weed or invasive plant management.

**CWSS Undergraduate Research Awards:** The undergraduate research award is a grant up to \$2000 to support a research project related to weed or invasive plant management.

**Additional information and instructions on how to apply can be found on the CWSS website. <http://www.cwss.org>**

**64th Annual Conference of the California Weed Science Society**  
**Fess Parker's DoubleTree Resort**  
**633 East Cabrillo Boulevard, Santa Barbara, CA 93103**  
**January 23-25, 2012**

**Accommodations are available at Fess Parker's DoubleTree Resort**

Make reservations online at

<http://doubletree.hilton.com/en/dt/groups/personalized/S/SBAMCDT-CWS-20120121/index.jhtml>

Or call the Fess Parker at (805) 564-4333.

Cut-off date for discounted CWSS rate of \$139 plus tax (single/double room) is **January 2, 2012!**

	FEE	
Early conference registration ( <i>postmarked by January 6, 2012</i> )	\$189.00	_____
Late conference registration ( <i>postmarked after January 6, 2012</i> )	\$219.00	_____
Student conference registration*	\$ 45.00	_____
Early exhibitor registration ( <i>confirmed by January 6, 2012</i> )**	\$550.00	_____
Late exhibitor registration ( <i>confirmed after January 6, 2012</i> )**	\$650.00	_____
2012 hard copy proceedings	\$ 25.00	_____
2012 CD-ROM proceedings	\$ 25.00	_____
2012 CWSS membership only***	\$ 35.00	_____
<b>TOTAL REMITTANCE</b>		_____

2012 membership dues are included in the conference registration fee.

Check, money order, or Visa/Mastercard payment only. No purchase orders accepted.

**Note:** All requests for refunds of registration fees must be in writing and postmarked no later than January 13, 2012. **No exceptions!**

\* The student registration fee is waived for all student conference presenters.

\*\* The exhibitor registration fee includes one conference registration.

\*\*\*For those unable to attend the 2012 conference yet wish to retain CWSS membership (includes Newsletter, CWSS Journal & Proceedings)

**Registration Information** (Please Print)

Last name \_\_\_\_\_ First name \_\_\_\_\_ DPR License # \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax number \_\_\_\_\_

Company/Employer \_\_\_\_\_ Email address \_\_\_\_\_

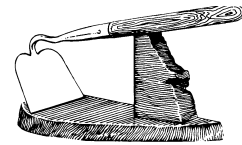
Would you like your name/address included in the 2012 CWSS Proceedings? Yes \_\_\_\_\_ No \_\_\_\_\_

If paying by Visa/Mastercard # \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Name or Company Name on Credit Card \_\_\_\_\_

PLEASE COMPLETE and MAIL THIS ENTIRE REGISTRATION FORM with your check (payable to **CWSS**) or credit card information to **CWSS, PO BOX 3073, SALINAS, CA 93912-3073**. (If paying by credit card, you may also fax this form to **(831) 442-2351**. Confirmations will be sent to all conference attendees. If you do not receive your confirmation, please call the CWSS business office **(831) 442-0883** or email [manager@cwss.org](mailto:manager@cwss.org).

# CALIFORNIA WEED SCIENCE SOCIETY



## It's Election Time. Please Vote!

Each year, the CWSS members elect a new secretary for the society. Candidates for secretary are nominated from either the public or private sectors in alternating years. The Secretary serves on the Executive Board for four years, progressing from Secretary to Vice-President/Program Chair, President, and Past-President. For 2012, the CWSS is fortunate to have one outstanding candidate. Please take the time to vote. **All ballots must be received by January 6, 2012.**

### HOW TO VOTE:

1) **CAST** your vote online. Go to our website: <http://www.cwss.org> then find the VOTE for SECRETARY page and link up to <https://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=7732>

OR

2) **MAIL** this ballot to: **California Weed Science Society, P.O. Box 3073, Salinas, CA 93912-3073**

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### BALLOT: Place an X next to Rick's name or nominate someone else

#### Rick Miller



Rick Miller is a Dow AgroSciences Specialty Sales Representative, based in Folsom, CA. Since 2005, Rick has focused on "non-crop" markets, which includes turf & ornamentals, vegetation management and range & pasture. Rick is an account manager for CalTrans and other public agencies, including irrigation districts, counties, cities and utilities. Rick is currently a Board Member for CWSS and for PAPA. He is a past President of the Western Plant Growth Regulator Society.

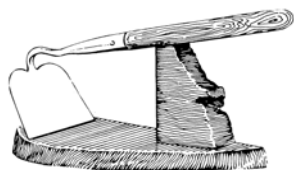
Rick received his BA from UC Santa Barbara as a double major in Environmental Biology and Environmental Sciences in 1980. He then worked for Driscoll Strawberries in 1981-82 as a Field Scout and a Research Technician. Rick went back to earn his MS in Entomology, with an emphasis on Resistance Management, from Oregon State University in 1984. For the next 12 years, he worked for a start-up company, Biosys, in Palo Alto (now Certis USA), researching, developing & marketing entomopathogenic nematodes and other biological insecticides. In 1997, Rick went to work for SePRO Corporation, managing Turf & Ornamental products and Aquatics in the 11 western states.

Rick has been involved with CWSS as a Board of Director (Membership Chair) responsible for sponsors, exhibitors and the membership survey since 2008 and a CWSS member since 2005. During this time he has become very familiar with the time commitment and responsibilities of other Board Member positions and understands the major goals of the Society. As 2012 Secretary, if elected, he will continue the tradition of stewardship, outreach and continuous improvement at CWSS.

Rick has been married to Jane for almost 25 years. Together they have three children, ages 21, 18 and 7. Hobbies include fishing, camping, coaching sports, and paying for college tuitions!

Write in the name of your candidate \_\_\_\_\_

CALIFORNIA  
WEED  
SCIENCE  
SOCIETY



# NEWS

DECEMBER 2011

P.O. BOX 3073 - SALINAS, CA 93912-3073

RETURN SERVICE REQUESTED



**It's TIME to REGISTER!**

**64<sup>th</sup> Annual Conference**

**January 23-25, 2012**

**Fess Parker DoubleTree Resort - Santa Barbara**  
(To get the CWSS special hotel rate  
reserve rooms by JAN 2nd! )

**ENTER the CWSS Photo Contest!**

Submit your digital photos that best reflect the Conference  
Theme: *The Value of Weed Control: What's it all Worth?*

**CWSS is always looking for volunteers.**

**If YOU would like to serve on a CWSS committee, then let US know.**