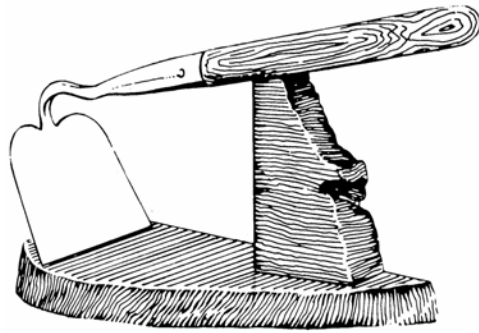


CALIFORNIA WEED SCIENCE SOCIETY



NEWS

October 2010

To promote the research, education and regulatory aspects of weed science

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Please Join Us for the 63rd Annual Conference of the
California Weed Science Society

“Weed Control: Balancing Biology, Reality and Sustainability”

January 19, 20, 21, 2011

Portola Hotel & Spa, Monterey, California

A Message from CWSS President Dave Cheetham

Ever present in the mind of all of US citizens is the state of our economy and its resounding effects on employment (or unemployment depending on how you think of it) and the health of our economic and financial systems. With this in the back of our minds we are constantly striving to deal with never ending and even worsening problems; and with budgets so tight we can hardly manage to make ends meet let alone operate efficiently. This balancing act we find ourselves in is very relevant to weed control in all systems across our nation and **California**. Weeds are extremely pestilent, unsightly, and are generally nothing more than an expense on our system. Besides this, what we are now finding is that what we did in the past no longer works today....so we have to become craftier in dealing with our problems. For all the reasons above we have stepped back at the California Weed Science Society (CWSS) to look at the “State of our State” to provide you with solutions to your weed control problems. Hence the theme of our conference: Weed Control: Balancing Biology, Reality & Sustainability. To learn from some of the greatest people in our nation in matters surrounding these issues come join us at the 63rd Annual California Weed Science Society Conference in Monterey, California!

The conference will be held at the Monterey Portola Plaza Hotel, kicking the event off with a weed tour January 18th and concluding Friday January 21st, 2011. Of course there will be lots of opportunities to view our great exhibits, student posters, and to connect with old friends, business acquaintances and make new ones! After an exhilarating week with the CWSS hopefully you can enjoy a long weekend in Monterey and all the surroundings have to offer! For any information on the conference you can visit our web site at www.cwss.org or call the CWSS business office at (831) 442-0883.

Sign up today.....and we'll see you in Monterey!

Report from the CWSS Program Chair Michelle Le Strange

Everyone is encouraged to check out the 63rd Annual Conference Program because this year we are shaking it up! The program committee is a team of motivated individuals from a cross section of the CWSS membership. You'll note that they lived up to their goal in aligning speakers and topics to provide you with *“Nothing but the Best!”* for 2011.

To lure you to Monterey we are trying something new! On Tuesday afternoon we are offering a **Pre-Conference Bus Tour** covering weed management situations with a little something for everyone. First of all we will be traveling the beautiful Central Coast and we will just marvel at the scenery: the diverse agriculture and the scenic, natural wildlands. Secondly we will see current weed challenges at three scheduled stops: a Carmel Valley Golf Course (*it's*

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much more than crabgrass!), Invasive Weeds at Point Lobos (*can you really eradicate a weed?*), and a unique vegetable crop, perennial artichokes (*what about those perennial weeds?*). Expert Tour Leaders will guide us through their sites and explain their particular challenges.

We open our Conference on Wednesday morning with an informative Weed School on the Mode of Action of Herbicides. This is an opportunity for all of us to refresh our knowledge and understanding of how herbicides work in plants and in the environment. Several categories of herbicides will be covered and I've challenged "the scientists" to present their topics so that we "field-based weed managers" can apply their information to our everyday decisions.

Next on the Agenda is a Session dedicated to Student Papers, when our future weed scientists present their research projects. We should pay attention to them as they are designing and employing technology to monitor and control weeds in ways that we never thought possible. (...and we all know how vital it is to keep up with technology).

Wednesday afternoon's General Session challenges us with four perspectives on the State of Weeds in California: Views from the Regulator, the Rights of Way Manager, the Agricultural Industry, and the Scientist will be expressed. We continue on with the ever popular Update from Industry when we are all prepped with the new products and label changes for the upcoming year. After a steady day of work we can enjoy each other's company at the CWSS Member Reception with a hosted bar.

Thursday's agenda concentrates all of the Concurrent Sessions into one day. There are eight sessions to choose from and each has been carefully sculpted to provide lively speakers with current information by the Session Moderators. In the middle of the day is the Annual CWSS Business and Awards Luncheon, where we reinforce the value of our professional society and recognize outstanding accomplishments.

Friday morning is dedicated to a four hour Laws and Regulations Session where we focus on recent advances in current weed management regulatory issues. You'll note that many statewide authorities are scheduled to present on major topics.

The CWSS Membership is a very savvy and educated clientele and our annual conference consistently provides us an informative program in a wonderful venue. On behalf of the entire Program Committee I encourage you to sign up for the 63rd Conference and join us in Monterey!

What's New Session

The What's New Session will be held on **Wednesday afternoon from 3:45 to 5:00pm**, following the General Session. We are excited that the session has been increased to 75 minutes which will provide an opportunity for additional presenters. Anything new can be presented such as label updates, new registrations, new products including equipment, crop protection materials, new technology, new publications etc. The session is open to all conference participants. If you have something new and would like time to present in this session you need to contact either of the session co-chairs listed below to make a reservation. Please keep in mind that this session can fill up rapidly. Thank you.

Ben Duesterhaus ben.duesterhaus@basf.com 916-335-3441 and Deb Shatley dgshatley@dow.com 916-768-6837

Commercial Exhibits

The CWSS conference is a great opportunity to exhibit your products and services at a major industry conference. Your exhibit booth will provide access to two full days of contact with professionals in weed management. The fee to reserve one booth space is \$550 by Jan. 5th, 2011. \$100 late fee will be assessed after Jan. 5th, 2011. Each registration includes one complimentary conference fee and must be paid prior to set-up. For more details, please contact Rick Miller 916-212-8598 or check the conference page on <http://www.cwss.org>.

Professional Research Posters Wanted!

Opportunity may only knock once! That opportunity is the chance to present research on weed control at one of the largest conferences focusing on weed management. The CWSS is looking for professionals in weed management to present posters summarizing their research at the conference January 19-21. For more information, please contact Poster Session Chair Rick Miller at 916-212-8598.

2011 CWSS Scholarships Available

The California Weed Science Society (CWSS) is offering scholarships to support undergraduate and graduate students with an interest in weed or invasive plant management. To be eligible for these awards the student must be pursuing a degree at an accredited 2-year college or 4-year university in California and be enrolled through the end of 2010. **Preference will be given to students that demonstrate a strong interest in weed or invasive plant management.** All awards will be given at the discretion of CWSS. **CWSS Scholarships:** Academic scholarships of \$2000 are available for undergraduate and graduate students. **CWSS Internships:** The internship is an award of \$3000 for an 8-week full-time internship with a University of California farm advisor or other off-campus research personnel with responsibilities in weed or invasive plant management. **CWSS Undergraduate Research Awards:** The undergraduate research award is a grant up to \$2000 to support a research project related to weed or invasive plant management. **Additional information and instructions on how to apply can be found on the CWSS website.** <http://www.cwss.org>. **All applications must be received by March 15, 2011.**