



## COMMERCIAL EXHIBITS

I will participate with a booth at the **2012 California Weed Science Society Conference**.  
Please reserve a commercial exhibit space for me at the Conference.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

**A fee of \$550.00 per booth space must be paid prior to setup.**  
**Registrations received post-marked after January 6<sup>th</sup>, 2012 will incur a \$100 late fee.**

**Make check or credit card payable to California Weed Science Society or CWSS.**

Mail registration form with check or credit card to:  
California Weed Science Society, P.O. Box 3073, Salinas, CA. 93912-3073

### INFORMATION FOR EXHIBITORS

**January 23-25<sup>th</sup> (Mon-Wed), 2012 - Fess Parker Doubletree Resort in Santa Barbara**

- 1) The exhibits area will be open from 5:00 p.m. until 10:00 p.m. on Sunday, January 22<sup>nd</sup>, 2012 and Monday Morning at 7:00 a.m. for setup. If you are not able to set up during this time, please contact Rick Miller at (916) 212-8598 to make alternate arrangements prior to January 14, 2012.
- 2) We will post break times and the Monday night reception so you can be sure to attend your booth to meet with attendees.
- 3) The exhibits should be broken down after 5:00 p.m. Tuesday, January 24<sup>th</sup>, 2012.
- 4) The conference will provide one banquet table 6' by 30-inches wide, white tablecloth, and two chairs per exhibit with approximately 6' by 8' of booth space. Space is going to be tight in the exhibit halls and will be available on a "first come, first serve" basis. The hotel will charge \$36.25 per booth to hook into their electrical outlet. Electrical cords are available for \$11 per use.
- 5) One complimentary conference registration is included in the commercial exhibit fee. Continuing education credits will not be given without conference registration.
- 6) If handouts are provided, please make them informative rather than strictly promotional to avoid a trade show style exhibit.
- 7) A mailing list for potential clients and others who may request more information regarding the exhibit is acceptable.
- 8) The exhibitor fee also includes a speaking slot at the "What's New" industry update session.

**Should you have any further questions regarding commercial exhibits, please contact Rick Miller, Educational & Commercial Exhibits Session Chair at (916) 212-8598 or [rmiller@dow.com](mailto:rmiller@dow.com)**