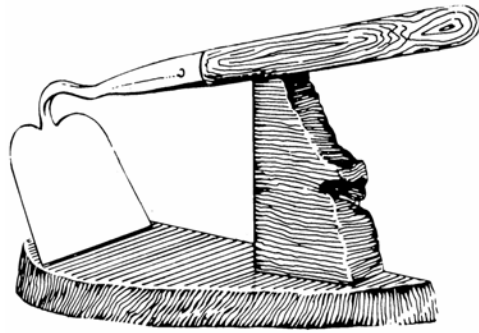


CALIFORNIA WEED SCIENCE SOCIETY



NEWS

October 2008

To promote the research, education and regulatory aspects of weed science

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61st Annual Conference of the California Weed Science Society *"Lowering the Boom on Weeds"*

Plan Now To Attend!

January 12, 13, 14, 2009

Double Tree Hotel

2001 Point West Way

Sacramento, California 95815

(916) 929-8855

A Message From CWSS President Stephen F. Colbert

I recently attended a live performance of The Wizard of Oz at our local community theater and had a great time. After the performance, I reflected on the underlying themes and metaphors that the story conveyed. During this period of intense political activity, drawing current parallels to the Wicked Witch and the Wizard of Oz (a foreigner who arrives on a platform of hot air to deliver the Munchkins from evil) amused me for a few moments, but then I got serious and began to think of fires, invasive weeds and fertilizer prices, oh my! Just as Dorothy lowered the boom on the Wicked Witch, we need to lower the boom on weeds to prevent fires and increase the efficiency of our agricultural production and environmental conservation efforts. It just so happens that the theme of the California Weed Science Society's 2009 Conference is "Lowering the Boom on Weeds". So come and catch up on what's happening in weed control, get those important PCA/Applicator credits, meet old friends, make new friends and generally have a good time by joining us in Sacramento at the Doubletree Hotel on January 12 -14, 2009. I look forward to seeing you there!

Report from the CWSS Program Chair Kurt Hembree

"Got Weeds"? The 61st annual CWSS Conference promises to offer a bounty of expertise and information centered around managing weeds in a variety of settings. The conference will be held at the Double Tree Hotel in Sacramento from January 12-14, 2009.

Continued from page 1

Our theme this year, "*Lowering the Boom on Weeds*", was designed to highlight techniques unique to managing weeds through herbicide application. It's not just "spray and pray" you know?

The conference will be kicked-off Monday morning with a session centered around a rice industry report and relevant weed management issues important for the northern Sacramento Valley. Whether you're a home gardener, landscape manager, or just interested in urban horticulture, you won't want to miss the session on turf and urban horticulture. Following the President's address, sprayer technology will be the highlight of the afternoon session, as speakers provide a look into herbicide sprayer technology, past and present. If you're involved in making herbicide recommendations and need an update on new industry labels and use patterns, you won't want to miss the "*What's New in Weed Control*" session. There's no better way to end the day than with a little food, drink, and friends, so don't forget to participate in the CWSS Member Reception. Oh, did I mention the wide variety of educational and industry exhibits that you are free to visit during the conference? Here's your chance to talk with industry representatives on the latest weed management techniques, make some new contacts, and perhaps find solutions to your weed control needs.

Tuesday, January 13 will be a day dedicated to specific crop and non-crop breakout sessions. Experts will discuss research and information relevant to weed management in a variety of settings, including agronomics, vegetables and organics, trees and vines, aquatics, and non-crop. Following the business luncheon, you'll have an opportunity to attend the "*Weed School*", where experts will give us a dose of weed spray technology. Stick around after this session to show your support for students as they receive awards for their contributions to the conference. You just might find someone that will be a real asset to your company or organization!

The final day of the conference will start a little earlier than normal, to allow for earlier check-out to accommodate flight and other transportation needs. You'll have a chance to hear about IPM-related issues and an update on important laws and regulations. All-in-all, the 2009 CWSS Conference promises to cover a wide array of issues centered around weed management, which will also offer about 17 hours of CEU and 2 for laws and regulations. Whether you're a new member and this is your first conference, or you've been attending for years, the 2009 CWSS Conference promises to be a pleasant surprise! See you in Sacramento!

Join us at the "What's New?"

Join us at the upcoming January Conference you'll need to look for the "What's New" session on Monday late afternoon. This popular session is now scheduled as the final meeting event for Monday. This will provide speakers who also have booths at the conference an opportunity to share what they have that is new just prior to the Monday Night Hospitality Event. Space in the "What's New" session is limited...it's on a first come first served basis. If you have a new product, a new label, a new method, a new publication, anything new that would be of interest to the members of CWSS please contact Deb Shatley, session chairperson at 916-434-2266 (office) or by email at dgshatley@dow.com to reserve a speaking space in this session.

Commercial Exhibits

Summer is over and it's time to start thinking about the upcoming CWSS conference this winter. The 2009 conference will be held January 12-14 at the DoubleTree Hotel in Sacramento. The deadline to reserve a space for a commercial booth without a late fee is December 19, 2008. The CWSS conference is a great opportunity to exhibit your products and services at a major industry conference. Your exhibit booth will provide access to two full days of contact with professionals in weed management. The fee for an exhibit is \$550 per space which includes a complimentary registration fee for one person (after Dec. 19th \$650). Please contact David Haskell at (916) 445-4207 or dhaskell@cdpr.ca.gov for guidelines and more information. See you in Sacramento.

Research Posters

Opportunity may only knock once! That opportunity is the chance to present research on weed control at one of the largest conferences focusing on weed management. The CWSS conference is looking for professionals in weed management to present posters summarizing their research. Please contact the Poster Session Chair David Haskell at (916) 445-4207 or dhaskell@cdpr.ca.gov for guidelines and more information.

Student Corner

CWSS is pleased to announce 3 unique opportunities to support undergraduate and graduate students with an interest in weed or invasive plant management. Students must be pursuing a degree at an accredited 2-year college or 4-year university in California and be enrolled through the end of 2009. Please refer to our website www.cwss.org or contact Rob Wilson at (530) 251-2666 for more information and an application.